

P. B. S.

THE PIONEER BROADCASTING SYSTEM

Walker Hall
Amherst, Mass.

This agreement entered into this _____ day of _____
19____, by and between P. B. S., The Pioneer Broadcasting System, and the
undersigned hereafter called the Advertiser, witnesseth that,

Subject to the terms and conditions printed on this contract, P. B. S.
agrees to furnish broadcasting facilities over its network to:

for

(Advertiser)

(Name of Program)

(Length of Broadcast) (Hour) (Days) (Times per week)

(Total No. of Times) (Beginning) (Ending)

PROGRAM MATERIAL ARRANGEMENTS ----

Commercial Announcements:

Continuity:

Additional:

RATES:	Network Charge	Talent	Other Charge
Each Broadcast:	\$ _____	\$ _____	\$ _____
For _____ Broadcasts	\$ _____	\$ _____	\$ _____
TOTAL:	\$ _____	per broadcast	
	\$ _____	for contract	

In return for said service the Advertiser agrees that payments are to be
made to the Network as follows: _____

The first payment to be due _____, 19____

Witness our hands and seals the day and date first mentioned above:

(Representative of P.B.S.)

(Advertiser)

-This contract subject to conditions written on reverse side-

Standard Conditions

TERMINATION

This agreement may be terminated by either party by giving the other two week's notice, unless otherwise stipulated on the face of this order. Any renewal of this contract shall be subject to the rates and terms in effect at the time of such renewal. If the advertiser terminates the agreement it will pay the network according to the station's published rates for the lesser number of periods, for all previous services rendered by the station. If the station terminates the agreement; either the advertiser and the network will agree on a satisfactory substitute day or time at the rates in effect at the time this agreement was made, or, the advertiser will pay the station according to the rates specified herein, for all previous services rendered by the network; that is, the advertiser shall have the benefit of the same time discounts which the advertiser would have earned had it been allowed to complete the order. In the event of such termination, neither party shall be liable to the other party otherwise than as specified in this paragraph.

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INABILITY TO BROADCAST

Should the network, for any reason whatsoever, be unable to broadcast one of the advertiser's program at the time specified, the station shall not be liable to the advertiser for damages but will communicate with the advertiser for as far in advance as possible. The advertiser will then either agree with the network on a satisfactory substitute time for the broadcast, or, if no such agreement can be reached, the broadcast will be considered as cancelled without affecting the rate shown on this contract. In the event of such cancellation or postponement, the network will make, if approved by the advertiser, a suitable courtesy announcement as to the reason for cancellation or postponement, and as to any substitute time agreed upon.

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SUBSTITUTION OF PROGRAM OF PUBLIC IMPORTANCE

The network shall have the right to cancel any broadcast covered by this order and substitute a program of such outstanding public importance that failure to broadcast same would work injury alike to the network and the advertiser. In such case, the station will notify the advertiser as far in advance as possible, and the advertiser and the network will agree on a satisfactory substitute day or time for the broadcast, or, if no such agreement can be reached, the broadcast will be considered cancelled without affecting the rates or rights shown on this order. In the event of such cancellation or postponement, the network will make, if approved by the advertiser, a suitable courtesy announcement as to the reason for cancellation or postponement and as to any substitute time agreed upon.